

STEPHANIE RUDIG

stephrudig@gmail.com • 401.258.7219 • stephanierudig.com

WORK EXPERIENCE

Freelance Graphic Designer, Illustrator, and Writer

June 2015—present

- Design publications and print collateral, editorial illustrations, social media and web graphics, brand identities, motion graphics, infographics, presentations, and merchandise
- Write arts reviews and report arts happenings and cultural topics; write copy for social media, marketing emails, and websites
- Clients include Fight for \$15, Broccoli Magazine, DCist, Association of Public Health Laboratories, DC Environmental Film Festival, Association of Art Museum Curators

Senior Designer

EMILY's List | July 2019—Oct 2021

- Managed a team of designers and oversaw project workflow
- Designed and illustrated graphics for email, social media, print, events, and merchandise
- Created logos and branding for events and special initiatives
- Created gifs and animations, edited sound and video files

Creative Director

Washington City Paper | April 2016—July 2019

- Designed all editorial content for the weekly print publication, including covers, feature stories, and editorial illustrations; worked with editors to make text corrections on deadline
- Reported and wrote three cover stories, covered happenings in D.C.'s art community, reviewed theater and museum exhibits, and interviewed guests on City Paper's podcast
- Redesigned branding and built a website for Crafty Bastards Arts & Crafts Fair, designed advertisements and marketing materials for all other City Paper events

Associate Digital Designer

National Geographic Kids | July 2012—Nov 2015

- Designed and built interactive layouts of National Geographic Kids iPad edition
- Designed layouts for print magazine
- Created graphics, wireframes, and templates for NGK website
- Art directed illustrators to create original games and maps

EDUCATION

Bachelor of Fine Arts, Graphic Design

Rhode Island School of Design
Sept 2006—June 2010

SKILLS

- Creative Suite, including InDesign, Photoshop, Illustrator, and InCopy
- Print and digital production best practices
- Squarespace and WordPress management, HTML, AfterEffects, Figma, UI design, wireframing, sound and video editing
- Office tools including Slack, Google Suite, Microsoft Office, and PowerPoint

AWARDS/ACTIVITIES

AIGA DC Board Member

Community Editor

AIGA 50

Washington City Paper's "The Gay Issue" winner of AIGA D.C. 50

Webby Awards

National Geographic Kids
nominated for Youth Website

SHE-SPAN

A street art and social media campaign highlighting the lack of women in Congress; covered in Huffington Post, Artnet, and Bitch Media and included in the Library of Congress